

For over 78 years, Phoenix Lighting has been the trusted choice for heavy duty lighting worldwide, delivering durable, innovative lighting solutions that enhance safety and efficiency. We bring unmatched expertise and cutting-edge LED technology to illuminate your entire project. From infrastructure to government projects Phoenix has you covered.

Why Phoenix Lighting?

- **Proven Durability:** Engineered to perform in extreme conditions—tested for shock, vibration, and moisture resistance.
- **End-User Driven:** Since 1943, our lighting has been engineered with input from heavy industry professionals—designed to withstand the harshest environments while delivering maximum safety, reliability, and performance.
- **Global Reach, Local Expertise:** Phoenix partners with local agents and distributors to provide quick access to support and in-stock inventory—exactly where and when you need it.
- **Manufactured in the USA:** Production is based in Milwaukee, WI. USA giving us greater control over quality, faster lead times, and the flexibility to respond quickly to customer needs. This ensures reliable delivery and support—when it matters most.

BAA and BABA Projects

Infrastructure



Transportation



Utilities



Federal Government



What is BAA & BABA














BAA

The Buy American Act (BAA) requires that products purchased for U.S. federal government projects be manufactured in the United States or substantially transformed domestically. In the lighting industry, for a product to be considered compliant, at least 65% of its component costs must come from the U.S., increasing to 75% by 2029.



BABA

The Build America, Buy America Act (BABA) mandates that federally funded infrastructure projects use U.S. made products. For a fixture to be compliant, 55% of the component costs must be manufactured in the U.S. and final assembly must occur domestically.

Product		Fixture Description	BAA	BABA
ModCom 3		Heavy Duty LED Floodlight	✓	✓
SLX LED SLXP LED		Explosion-Proof LED Floodlight	✓	✓
HDL-LED		Heavy Duty Linear LED	✓	✓
DLX LED docklite		Explosion-Proof LED Task Light	✓	✓
LED-VP Brass and Aluminium		LED Vaporproof Fixture	✓	✓
Ecomod 3		Heavy Duty LED Floodlight	✓	✓
Command Flood		Industrial and Marine LED Floodlight	✓	✓
SturdiLED		Super Rough Service LED Floodlight	✓	✓
SturdiSignal		Navigation Light	✓	✓
ReadiLED		Linear LED Snaplight	✓	Coming Soon
LFXB LED		Explosion-Proof Linear LED	✓	
Highland		High Mast & Area LED Floodlight	✓	
Cube-Light and Cube-Light Wall Mount		Compact LED Area Light	✓	
FlexPro docklite		Flexible Arm LED Dock Light	✓	
DLAW 2 docklite		Wet Location LED Task Light	✓	

Why BAA and BABA Compliance Matters

For our Agents and Distributors, understanding federal procurement regulations like BAA and BABA is key to winning contracts and building customer trust—especially on government-funded projects. These changes bring both challenges and opportunities.

While non-compliance can result in financial penalties, project delays, and reputational impacts, proper adherence opens doors to government funded contracts and supports domestic economic growth.

Why This Matters to You

Many of the projects our partners pursue—particularly those in transportation, utilities, marine, and industrial infrastructure—are backed by federal funding. That means products used in these projects must meet BAA and/or BABA requirements. Failure to comply can disqualify a bid or delay a project. Selling compliant products gives you a clear competitive edge.

Phoenix Lighting Has You Covered:

Drawing on decades of experience, we've developed robust compliance processes through careful supplier selection and thorough internal audits. Our team works closely with American suppliers to ensure fixtures meet or exceed BAA or BABA standards. We understand these requirements can seem daunting, but we've created a clear path forward for our partners.