FOR IMMEDIATE RELEASE

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Phoenix Launches the HDL-LED Series

MILWAUKEE, WI USA, April 15, 2014 – Phoenix Products Company Inc. proudly introduces its latest innovation in LED technology—the HDL-LED Series. The HDL-LED has been designed to replace linear fluorescent fixtures. Using marine grade construction, conformal coated circuit boards and a potted driver, this fixture is designed to withstand the elements. The HDL-LED features a versatile, compact design and provides the essentials for almost any project including several output levels, optic options, mounting capabilities and emergency battery backup. The standard fixture is designed for continuous row mounting. It is designed for machine houses, engine rooms, mining equipment, conveyor lighting and various other demanding applications.

The HDL-LED Series provides 30W, 60W and 90W configurations delivering 3000, 6000 and 9000 lumens, respectively. The fixture features an AC or DC driver with a dimmable option.

The HDL-LED Series is ETL listed to UL 1598 and 1598A with a pending UL 844 (Class I, Div II; Class II, Div I & II; Class III) listing.

The HDL-LED Series easily retrofits to existing Phoenix installations. Numerous repair parts are also available. Designed, engineered, and manufactured in the USA, the HDL-LED Series has a five year limited warranty.

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A privately held company founded in 1892, Phoenix Products Company Inc. has evolved alongside the city of Milwaukee and is still proud to call it home. Phoenix designs and manufactures superior lighting fixtures for some of the world's harshest environments. The company provides innovative, high quality products that are built to last and supports them with technical expertise and outstanding customer service. Customers take advantage of Phoenix's innovative LED options to dramatically increase lifespan, decrease maintenance costs, and significantly reduce energy consumption. For more information on Phoenix, please visit: www.phoenixlighting.com



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