

FOR IMMEDIATE RELEASE

CONTACT:

Melissa Stephany Marketing/PR Specialist Phoenix Products Company Inc. 8711 West Port Avenue Milwaukee, WI 53224 USA Phone: +1 414.973.3320 Fax: +1 414.973.3220 E-mail: <u>mstephany@phoenixproducts.com</u>

Phoenix Introduces the EcoMod 450

MILWAUKEE, WI USA, October 22, 2014 – Phoenix Products Company Inc. proudly introduces its brightest idea yet—the EcoMod 450. This fixture is the latest edition to the company's thriving EcoMod Series of LED floodlights. With an output of up to 41,250 lumens, the EcoMod 450 replaces up to 1500W HID floodlights and easily retrofits to existing Phoenix installations. Numerous optical packages are available ranging from wide flood to very narrow spot optics.

The EcoMod 450 utilizes exclusive EcoVent[™] Technology that extends the life of the fixture by allowing heat, water and debris to flow between the modules. Furthermore, the fixture offers the benefits that only LED technology can bring including significant maintenance reduction, energy savings and instant-on lighting to reduce downtime. The EcoMod Series uses up to 70% less energy when compared to equivalent HID floodlights.

Yazi Fletcher, Chief Technical Officer at Phoenix, is happy to be expanding its offering. "The EcoMod Series has been specifically engineered to meet the demands of the world's harshest applications. The EcoMod 450 exemplifies the durable design philosophy that has made Phoenix the superior lighting supplier in the industry."

Phoenix has incorporated marine grade extruded aluminum housing and modules, impact- and UVresistant lenses and fully potted drivers into the EcoMod 450. The fixture also comes with 20 kV of surge protection, a safety cable and offers options for continuous row mounting and customized bolt patterns. The EcoMod 450 is designed, engineered and manufactured in the U.S.A. and offers a five year limited warranty.

The EcoMod 450 is ETL listed to UL 1598 and 1598A, CE certified and designed for an IP66 rating. The floodlight features a powder coated steel harp for added protection against corrosion and has 360° rotation with 5° incremental indexed aiming. The fixture uses 120-277V or 200-480V fully potted drivers and stranded wires for added protection against shock and vibration.

A privately held company founded in 1892, Phoenix Products Company Inc. has evolved alongside the city of Milwaukee and is still proud to call it home. Phoenix designs and manufactures superior lighting fixtures for the world's harshest environments. The company provides innovative, high quality products that are built to last and supports them with technical expertise and outstanding customer service. Customers take advantage of Phoenix's innovative LED options to dramatically increase lifespan, decrease maintenance costs, and significantly reduce energy consumption. For more information on Phoenix, please visit: www.phoenixlighting.com



B

Like Phoenix Products on Facebook: <u>www.facebook.com/phoenixproducts</u>

Follow Phoenix on Twitter: <u>www.twitter.com/durablebydesign</u>

Subscribe to Phoenix Products on YouTube: <u>www.youtube.com/phoenixproducts</u>