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CONTACT:

Melissa Stephany
Director of Marketing
Phoenix Lighting
8711 West Port Avenue
Milwaukee, WI 53224 USA
Phone: +1 414.973.3320
E-mail: mstephany@phoenixcompany.com

New Product Release: Phoenix Lighting Launches LED High Bay

MILWAUKEE, WI USA – May 31, 2018 – Phoenix Lighting introduces its new Ascend Series - a suspension mounted LED high bay floodlight. The US-based company brings its tradition of durability to warehouses, workshops and other industrial applications. This is a noteworthy addition to Phoenix' well-known product line and gives customers a new, reliable option for high bay lighting.

The Ascend Series is competitively priced and available in two output options:

- 100W model delivering up to 13,000 lumens (LO)
- 230W model delivering up to 30,000 lumens (HI)

The fixture's construction consists of a cast aluminum housing, black thermoset powder coat finish, stainless steel hardware and tempered glass lens. The Ascend Series has a 50,000-hour rated life, can operate in a wide temperature range and is backed by a five-year warranty.

For more information on the Ascend Series, please [click here](#).

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A privately held company founded in 1892, Phoenix has evolved alongside the city of Milwaukee and is still proud to call it home. Over 126 years later, Phoenix continues to be a leading lighting manufacturer of high quality, durable products that are built to withstand even the harshest of conditions. For more information on Phoenix, please visit: www.phoenixlighting.com.

ATTACHED: Please find attached a photograph of the Ascend Series High Bay (HI version)